



WANT TO PROMOTE MS READATHON TO YOUR SCHOOL? HERE ARE SOME GREAT IDEAS TO GET YOU STARTED

Example website copy:

Our school is doing the MS Readathon! We are reading as many books as we can throughout August and raising funds for children who have a parent living with multiple sclerosis. We would love for you to join us by registering on the website www.msreadathon.org.au and signing up with our school!

Example newsletter copy:

Our school is doing the MS Readathon! This August students from our school are reading as much as they can and raising funds for children who have a parent living with multiple sclerosis. Signing up to our school's MS Readathon page is quick and easy! Just go to www.msreadathon.org.au and register your child. As you put their details in you will be able to add our school. We would love to have as many children as possible from our school doing the MS Readathon this year!

Example email to send to parents:

Dear parents,

Our school is doing the MS Readathon! This August students from our school are reading as much as they can and raising funds for children who have a parent living with multiple sclerosis.

Signing up to our school's MS Readathon page is quick and easy! Just go to www.msreadathon.org.au and register your child. As you put their details in you will be able to add our school. You will need to individually register your child to join the MS Readathon.

We would love to have as many children as possible from our school doing the MS Readathon this year!

Kind regards,